



**Alias Group**

## OBJECTIVE

To serve clients that are seeking creative and affordable design solutions that will help them clearly and memorably communicate and achieve their marketing goals in a timely and cost-effective manner

## QUALIFICATIONS

- 23+ years experience in print design, prepress and print production, as well as project management and account service
- 17+ years experience in website development
- Ability to handle all phases of a project from client consultation to concept development, design and production
- Extensive experience in developing all manner of projects from ads to brochures, presentations to websites
- Skilled in providing support services to design firms, marketing/advertising agencies and in-house creative departments
- Proficient in Mac; familiar with PC
- Home-based office and flexible schedule translates into speedy response and on-time/on-budget delivery

## PROFESSIONAL ATTRIBUTES

Creative, hard working, detail oriented; fast learner; can work independently or cooperatively in a group; strongly committed to meeting deadlines and client expectations; enjoy meeting and working with a variety of clients; continuously pursue new and creative design techniques and methodologies

## EXPERIENCE

**Alias Group** / Omaha, NE

**Freelance Graphic Designer / Owner**

January 2006 to present / [www.alias-group.com](http://www.alias-group.com)

- Design, develop and maintain websites, print collateral pieces, advertisements, corporate identities, CD packaging, direct mailers, prepress, press checks, print/vendor coordination, estimating, client billing, client relations, as well as production support (at times on-site) for a variety of clients
- Clients include Omaha Performing Arts Society, Paladin Marketing, Markers Visual Communications, Castlebridge Homes, Merck Animal Health, Balance Business Solutions, Stone Wealth Management, J. Michael McBride Photography, Shelly Bartek, Ellen Shively Designs, City of Gretna, 8 to Great

**Markers Visual Communications** / Omaha, NE

**Graphic Designer** / March 1996 to January 2006

- Worked directly with the Creative Director/Owner to design and develop print collateral pieces, advertisements, corporate identities, websites, PowerPoint presentations, tradeshow displays, annual reports, instruction manuals, capabilities brochure, bound book (company then received award), packaging, brochures, prepress, press checks, print/vendor coordination, estimating, client billing, client relations
- Clients included Greater Omaha Convention & Visitors Bureau, Schering-Plough Animal Health, Durvet, Peak Marketing, Envoy, First Data, Lincoln Plating, HDM Corporation, St. Wenceslaus Catholic Church, Eden, Red Wheel Fundraising

**Holigraphics, Inc.** / Omaha, NE

**Graphic Artist** / February 1994 to March 1996

- Corrected/revised client files, production, prepress, output files to large imagesetters or large format color printers, PowerPoint presentations, output slides, assembled files

**Ann Smith**

Freelance Graphic  
Designer / Owner

## TECHNICAL SKILLS

### Mac OSX

Adobe InDesign  
QuarkXPress  
Adobe Illustrator  
Adobe Photoshop  
Macromedia Dreamweaver  
Microsoft PowerPoint  
Microsoft Word  
iView Media Pro  
Adobe Acrobat  
Bar Code Pro  
PhotoStudio

### Microsoft Windows

Microsoft PowerPoint  
Microsoft Word

### Email Marketing

Constant Contact  
Campaign Monitor  
Mail Chimp  
WordFly

## EDUCATION

BS: Graphic Design  
Wayne State College

### Portfolio:

[Alias-Group.com](http://Alias-Group.com)

Print portfolio shown  
upon request.